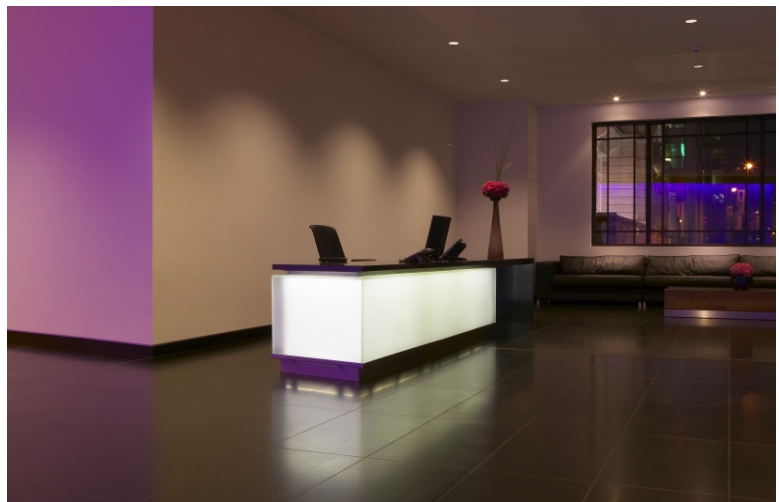




DESIGN CONSULTANTS LIMITED



BESPOKE LIGHTING SOLUTIONS



SCORING WITH "THE CANARIES"

Football fans at Norwich City Football Club (known as "The Canaries") have a new illuminated bar at which to enjoy their half-time refreshments.

The bar, called Yellows, opens its doors in the middle of next month and is the brainchild of cookery writer and television presenter, Delia Smith. As well as being a director of the club, Delia has become involved with the catering facilities at the Carrow Road ground using her own recipes and fresh produce from the surrounding Norfolk countryside.

Business Development Manager, Sonja Francis, said, "The client wanted a cool, contemporary design which was perfect for football fans to enjoy everything from a simple half-time drink with the family to a fast fun evening dining with friends".

"We were able to work closely with the interior designer and installed a special light emitting acrylic behind the laminated glass panels across the front of the bar and down the side returns of the bar. The acrylic panels were then edgelit with LEDs. The client is very happy with the outcome and is looking forward to welcoming fans to the Yellows Bar."



Yellows Bar, Norwich City Football Club



Expanding The Chaos Team

We're growing! We are delighted to announce that we have a new member of the team – Ian Watson has joined us as UK Sales Manager. Ian has been involved in the signage industry for over 7 years and has also worked in a design and project management capacity alongside many of the country's top architects, designers and construction companies. The decision to appoint Ian enables us to provide an improved service to existing and potential clients.

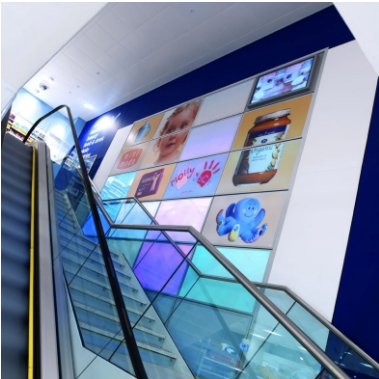
So please feel free to contact us to arrange for him to visit you, as he will be able to demonstrate our current product range and discuss any forthcoming projects.



"Temporary" Installation Still In Place

In the spring of 2005 Chaos Design Consultants worked on two projects for Alliance Boots at their new flagship store in Oxford Street, London.

The first feature was a "light tile" wall consisting of LED illuminated colour-changing tiles interspersed with plasma screens.



"Light tile" wall inside the Alliance Boots store

There are 60 tiles in all, with 4 plasma screens set in-between the tiles. This special wall reaches up 3 floors, adjacent to the escalators and produces a stunning display in the store. The second feature is a "goal post" display made up of

over 450 bright blue LEDs with Prismex panels, spread over two floors at the entrance to the store and makes an eye-catching entrance to the store.



"Goal post" entrance to the Alliance Boots store

Although the "goal post" display at the entrance to the store was only supposed to be in situ for 6 months, it has proved so popular that 2¹/₂ years later it is still going strong – without any need for maintenance during that period.

It just goes to show that LEDs really are energy efficient and maintenance free!



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No Project Too Big or Too Small

Since the company was set up 4 years ago, Chaos Design Consultants have worked with some of the biggest names in the construction, retail and hospitality industries.

However, the company equally enjoys working with smaller organizations and private clients as well. For example, the company is currently working on

edge lighting the splashback of a client's new kitchen with LEDs. Earlier in the year we supplied a private client with one of our ultra slim Lightframe lightboxes – the client wanted the frame to match other furniture in the house and so we edged it with stainless steel to create a modern, minimalist illuminated frame for his photograph.



Stainless steel framed Lightframe

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